## Press Release



## Marina Bay Sands launches Meet and Stay Package

From now till Dec, delegates get to enjoy exclusive hotel and meeting packages from S\$375++ per person; plus rewards with every upgrade

**Singapore** (24 July 2013) – Meeting planners can now look forward to more incentives and choices when hosting guests at Marina Bay Sands with the integrated resort's new **Meet and Stay Package**. Available for a limited period of time only, this package is tailored for guests who are looking to enhance their meeting experience with more flexibility and options under one roof.

From now till 31 August 2014, groups with a minimum of 20 people<sup>1</sup> can enjoy exclusive hotel rates from S\$375++<sup>2</sup> per person for a Standard Package which includes a one-night stay at the Marina Bay Sands Hotel, a working lunch, morning and afternoon coffee with snacks, as well as complimentary use of meeting facilities<sup>3</sup>. Bookings have to be made before 30 November 2013.

Guests can upgrade their hotel package from as little as S\$4 (Value Package) to enjoy a sumptuous international buffet lunch at RISE, located conveniently near their meeting venue. An upgrade of S\$10 (Deluxe Package) will further reward guests with an additional snack item for their morning and afternoon coffee breaks, internet access for up to 20 users per day, as well as a secretariat office with refreshments. Topping the deal is a S\$15 (Premium Package) upgrade that will include free internet access at the hotel and Sands Expo and Convention Centre for every room booked.

Mike Lee, Vice President of Sales for Marina Bay Sands said, "We have put a lot of thought and effort into creating the Meet and Stay Package that we hope will fulfill above and beyond the needs of our valued MICE guests. This initiative is yet another demonstration of our continuous commitment to further enhance the business experience for our guests at Asia's leading business, leisure and entertainment destination."

<sup>&</sup>lt;sup>1</sup> Minimum of 20 pax required, up to a maximum of 200 pax per booking.

<sup>&</sup>lt;sup>2</sup> Promotional package rates are available only for meeting packages booked from now until 30 November 2013, and must be utilized by 31 August 2014. Minimum of two-night stay is required per person.

<sup>&</sup>lt;sup>3</sup> Standard Package also includes complimentary self-park coupons of up to 20% of total delegates (maximum 75 coupons per day), one complimentary internet line for organizer, one standard floral centerpiece for reception table and complimentary use of one rostrum, microphone, wireless handheld microphone, projector and screen. Usage of meeting room is between 9am to 6pm.



As part of its Sands Eco360 sustainability programme, Marina Bay Sands also ensures meeting planners and clients are given the option to customize their events to match the industry's sustainability practices, while delivering memorable events. As such, meals included in the Meet and Stay Package also offers sustainable menu options for guests, from the selection of tableware to organic food items and Fair Trade certified beverages.

In a bid to enhance every event experience, Marina Bay Sands has also developed the **Marina Bay Sands Meeting Concierge**, a customisable app that allows organisers to update their event schedules and make new announcements in real-time to provide attendees with the most current and up-to-date information.

There is also a series of exciting activities lined up for guests in the second half of 2013, including Broadway hit *The Phantom of the Opera* at the MasterCard Theatres (16 July to 25 August), *Essential Eames: A Herman Miller Exhibition* (from 29 June to 5 Jan 2014) at ArtScience Museum. These entertainment options and the integrated resort's existing array of over 60 dining choices will ensure an exceptional experience for meeting delegates.

The Meet and Stay Package is available for booking starting 9 July, and packages start from S\$375++ per person. To enjoy this special deal, call +65 6688 8815 or email Up@MarinaBaySands.com to make a reservation before 30 November 2013.

For more information, please visit <u>http://www.marinabaysands.com/Singapore-Conventions/Upgrade-and-Be-Rewarded/</u>.

## About Marina Bay Sands Pte Ltd

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theaters showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marguee exhibitions. For more information, please visit www.marinabaysands.com